



FOR IMMEDIATE RELEASE

Trojan Battery Enhances Engineering Group, Focuses on Future Growth

Trojan's new engineering structure promotes advanced product development and enhanced technical support

SANTA FE SPRINGS, CA – November 4, 2008 – Trojan Battery Company, the world's leading manufacturer of deep cycle batteries, announced today the following new developments within the engineering organization as part of the Company's growth strategy.

Marvin Ho, who previously served as Senior Product Engineer, has been promoted to Manager, Advanced Development. Ho has been with Trojan since April, 2004 and received his PhD in Chemical Engineering from the University of South Carolina. With his strong understanding of various battery technologies, he will focus on investigating new technologies and improvements to Trojan's best-in-class lead acid batteries.

Vicki Hall has been promoted to Manager, Applications Engineering. Hall joined Trojan in February, 2006 and has been the technical liaison to the world's top golf OEMs. Hall comes with a proven track record of building strong relationships with Original Equipment Manufacturer customers, achieved through her previous battery industry employment working with Toyota, Mercedes-Benz and Ford. Hall will head a combined team of engineers and technical support staff whose objective is to provide dedicated, world class service to Trojan's broad customer base while aiding business growth.

Chuck Snyder has been promoted from his former role as Director of Application Engineering to Principal Technical Engineer, a position newly created at Trojan. Snyder, a battery expert with more than 30 years of experience in the lead acid and nickel cadmium/nickel metal hydride markets, will serve as the technical advisor to the strategic planning process led by Bryan Godber, Vice President of New Business Development and Renewable Energy Ventures. In addition, Snyder will continue to be the key technical expert on charging systems, providing technical assistance to the new Applications Engineering and Advanced Development teams.

"These exciting developments in our engineering organization will strengthen the department's structure for future growth," said Gordon Beckley, Vice President, Engineering. "While Advanced Development allows Trojan to pursue leading-edge technology to meet the specific needs of each of our core and potential new markets, our Applications Engineering delivers dedicated technical support to customers in those markets providing further customer satisfaction and helping to extend our business. Furthermore, the appointment of our new Principal Technical Engineer allows us to become increasingly more innovative as we build even greater technical excellence within Trojan's engineering organization."

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep cycle batteries and a longtime battery technology pioneer, having built the first golf car battery in 1952. Trojan batteries provide power for a wide variety of industrial, recreational and auxiliary power applications. Trojan Battery Company, founded in 1925, is ISO 9001:2000 certified with operations in California and Georgia.

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